

Booze in a Bag™

Secures Trademarks and Patents

BIAB – Trademarks and Patents

Niagara Falls, NY - November 11, 2018 – Booze in a Bag™ (BIAB the “Company”), has designed, developed and secured a patent for the world’s first “one ounce pour tap” in a disposable bag. The concept of the hospitality industry having the opportunity to maintain inventory controls with a line of Premium Spirits from a disposable bag will be the world’s first of its kind.

We have also been successful with the trademarking of both BIAB, with our colored logo swatches, and the name Booze in a Bag™. All trademarks, patents, Patent Pending, and design Patents are held in trust by BIAB Holdings.

BIAB retails its Premium Spirits from a 1.75 Liter Stand-Up Bag that is not only convenient, but non-breakable, lightweight and disposable. “We are going to market with a Premium Vodka, then we will bring in our other Premium Spirits for a much broader selection” says Diane Hope, Co-Founder.

ABOUT BIAB: BIAB, based in both Western New York and Ontario, Canada was established in October 2017 as the world’s first company to bring a direct spirit in 750ml, 1.0 liter and 1.75 liter disposable, stand-up bags. We trademarked and patented certain aspects of this market disrupting opportunity. Our Premium Spirits are retailed in lightweight, very convenient packaging. The long-term goal of Booze in a Bag™ is to provide a quality, budget friendly, Premium Spirit for people that have active lifestyles. Our bulk style, simple packaging, and somewhat generic branding will allow our customers to immediately know exactly what they are purchasing without any explanations.

For more information on BIAB, visit www.biab.buzz

Corporate Office
515 North Service Road,
Unit 15,
Stoney Creek, Ontario
Canada L8E 5X6
Tel: (905) 930-9485
Email: info@biab.buzz